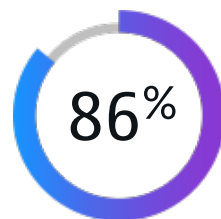


Dynatrace Introduction

Magnus Bergman

The background features a blue-to-teal gradient with white geometric patterns of interconnected lines and dots, resembling a network or data structure, located in the top-left and bottom-right corners.

Transform faster, smarter & easier



of organizations are using cloud-native technologies and platforms such as Kubernetes, microservices and containers



Cloud complexity challenge

1

Everything is dynamic and containerized

creating complexity and scale far beyond that found in old datacenter world





Why the cloud complexity challenge is getting worse

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Increasing volume, variety and velocity of data

has grown beyond what can be managed on dashboards alone





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strains old approaches to monitoring, release & change management, security, and more





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and as every business becomes digital, the business and its customers depend on the full software stack to work flawlessly





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Resources remain limited

while increasing complexity and troubleshooting are stealing more time from innovation



Three simple questions

Do I have a problem?

What is the business impact?

What is the root cause?

Transform faster, smarter & easier

Costly, do-it-yourself approach

Automatic, all-in-one approach



Simplicity

Speed

Efficiency

Extensibility



Cloud done right.

Hybrid cloud and Kubernetes analytics	Hybrid cloud distributed tracing	Attack blocking and protection	Mobile, web browser and API	Real-time business insights	Closed-loop remediation	Ecosystem integrations
Log and event management	Automatic code-level root-cause and profiling	Vulnerability runtime analytics	Feature adoption analysis	Impact and conversion	Quality gate, service level and delivery	Custom solutions
Automatic enterprise-grade observability	Front- & back-end availability and performance	Risk-based remediation	Visual session replay	BizDevOps integration and automation	DevOps, SRE lifecycle	API programmability
Infrastructure Monitoring	Applications & Microservices	Application Security	Digital Experience	Business Analytics	Automation	Custom Apps

dynatrace Platform

AppEngine |
 AutomationEngine |
 Davis® AI
 OneAgent® |
 Smartscape® |
 Grail™

Traces Metrics Logs



Topology Behaviour Code Metadata Network



API OpenTelemetry keptn

625+

Supported technologies

Kubernetes OpenShift AWS Azure GCP Tanzu Enterprise Hybrid cloud

Automatic and intelligent observability and security

Broadest multicloud and technology support





CLOUD DONE RIGHT