



**CLOUD-NATIVE  
DATA MANAGEMENT**

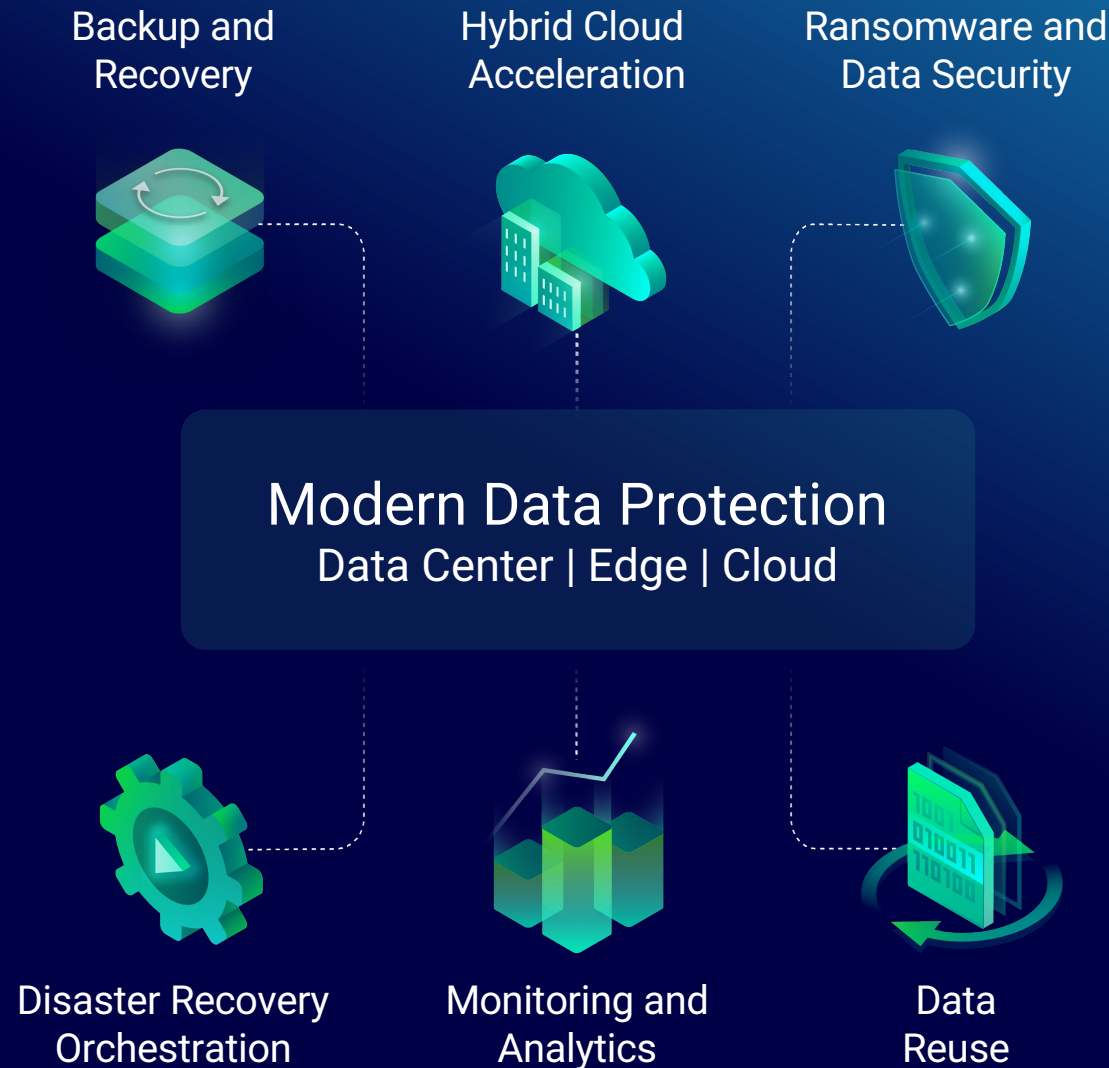




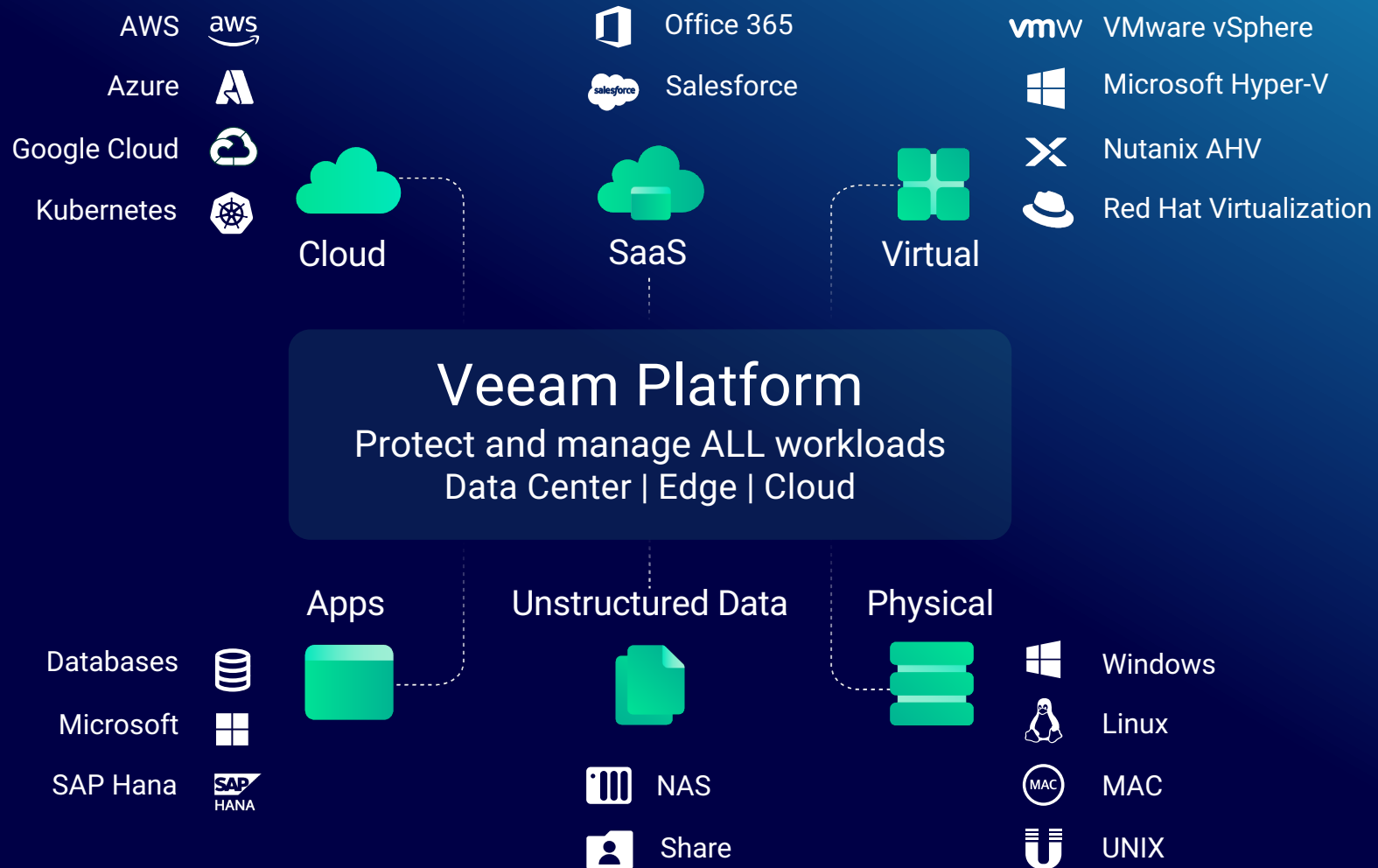
Robert Drew – Sales Director Kasten IO by Veeam

- [Robert.drew@Veeam.com](mailto:Robert.drew@Veeam.com)
- <https://www.linkedin.com/in/robbiedrew/>

# Today, customer needs extend beyond just backup



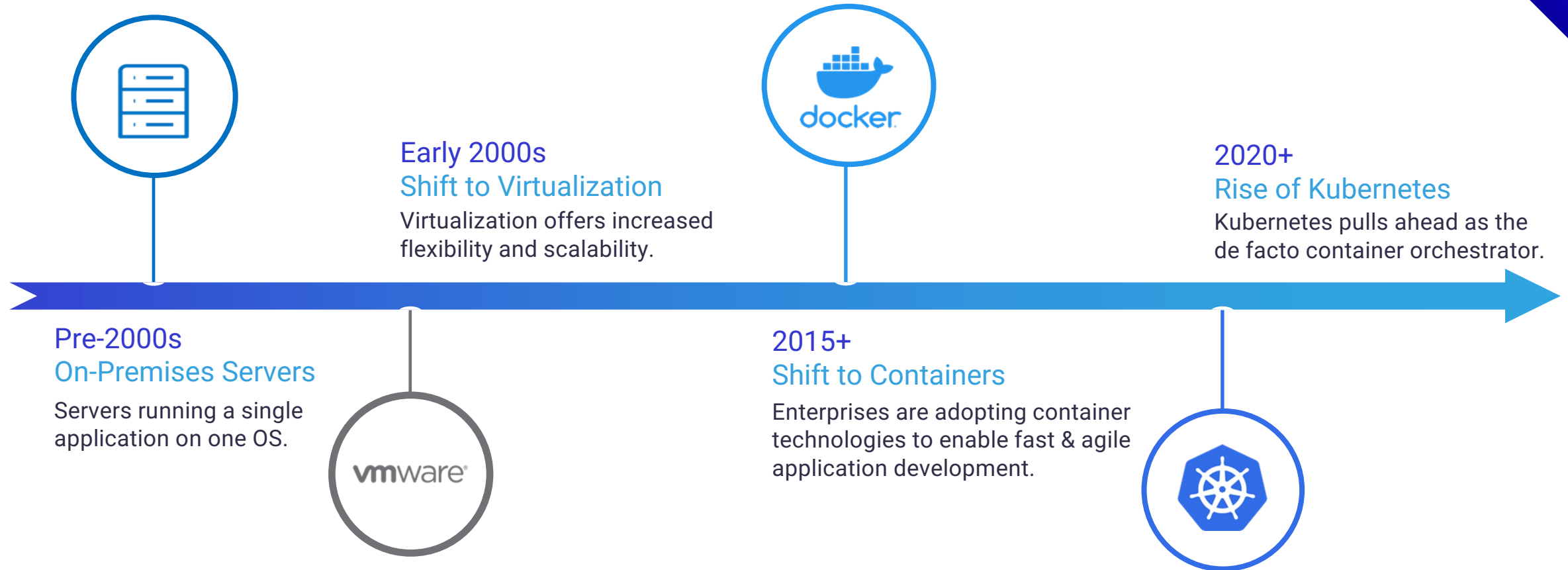
# Veeam helps customers unify their backup



# The State of Kubernetes

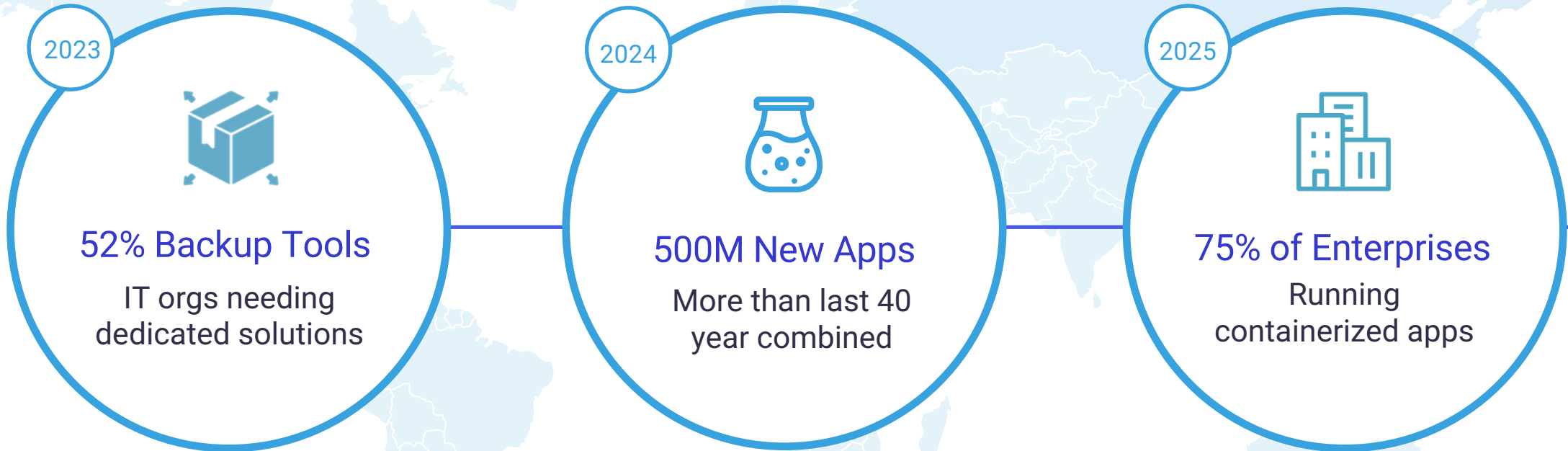
# Kubernetes: Fastest Growing Infrastructure Software

## Becoming the Leading Enterprise Application Platform



# Kubernetes Powers Cloud Native

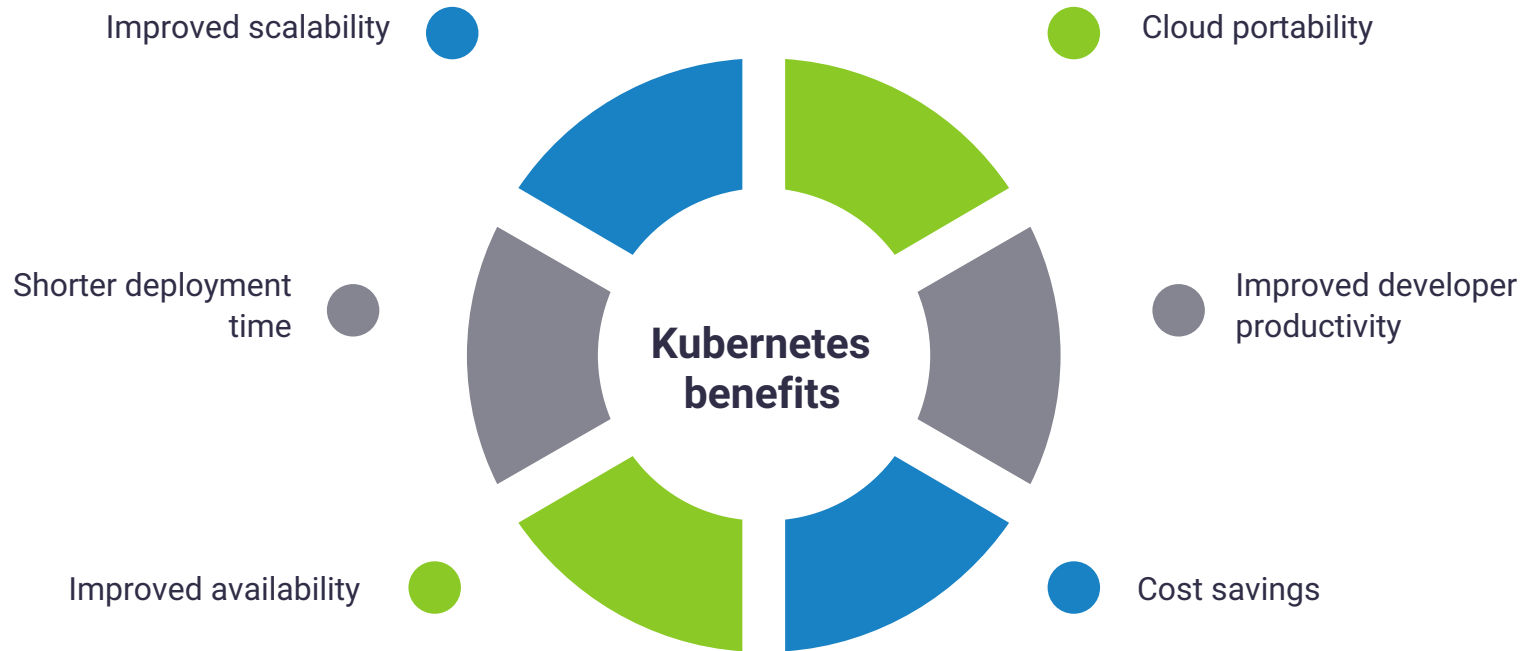
## Globally and Growing



1 IDC Futurescape, 2018; 2 Gartner, 2020; 3. ESG Survey, 2020

# Kubernetes - multiple benefits

but enterprises looking for help



CNCF survey, 2020

## Enterprise Needs

- New **DevOps** ecosystem and self-service
- **Skills**  
Simplicity key to scale operations
- **Data Protection**  
Kubernetes-native backup & DR



Introducing:

# Kasten by Veeam

Cloud-Native Data Management



# Kasten by Veeam

## Organization

 <b>Organization</b>	<ul style="list-style-type: none"><li>• Kasten by Veeam</li><li>• Veeam Kubernetes Business Unit</li></ul>
 <b>Team</b>	<ul style="list-style-type: none"><li>• Globally distributed team of Kubernetes and Cloud Native experts</li></ul>
 <b>Product</b>	<ul style="list-style-type: none"><li>• Kasten K10 by Veeam, #1 Kubernetes Backup</li><li>• Portfolio of open source projects, including Kanister, Kubestr and Kopia</li></ul>
 <b>Target Markets</b>	<ul style="list-style-type: none"><li>• Cloud Native Enterprise</li><li>• Public Cloud &amp; On Premises</li></ul>
 <b>Customers Profiles</b>	<ul style="list-style-type: none"><li>• DevOps</li><li>• IT Ops</li><li>• Cloud Ops</li></ul>

# Kasten by Veeam

commitment to the ecosystem



# CLOUD NATIVE COMPUTING FOUNDATION

PLATINUM MEMBER

Kasten is a Platinum CNCF Member and on the CNCF Governing Board

At CNCF, we represent our customers at the strategic level and in the storage and data protection working groups

<https://kanister.io/>



Portfolio of open-source projects:

<https://kopia.io/>



<https://kubestr.io/>

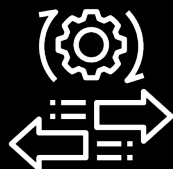


KASTEN  
by Veeam

# Kubernetes Backup and Mobility Made Easy



Backup &  
Recovery



Application  
Mobility



Disaster  
Recovery



Multi & Hybrid  
Cloud



Polyglot  
Persistence



Multi-Tenancy  
RBAC



## Built for Kubernetes

Purpose-built for Kubernetes using cloud-native architectural principles.



## Ease of Use

State-of-the-art management interface; cloud-native API, easy install, extensible.



## End-to-End Security

Support for RBAC, OIDC, Token Auth, IAM, and industry-standard encryption



## Rich Ecosystem

Extensive support across the entire application stack. Select the best tools or infrastructure.

# Use Case

## Backup & Recovery

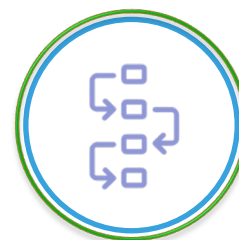
- Restore to a known good state of your application following outage
- Repair badly misconfigured applications
- Provide robust backup to protect non replicated databases
- Reproduce environment states for audit compliance



Multitenancy



RBAC



Polyglot Persistence

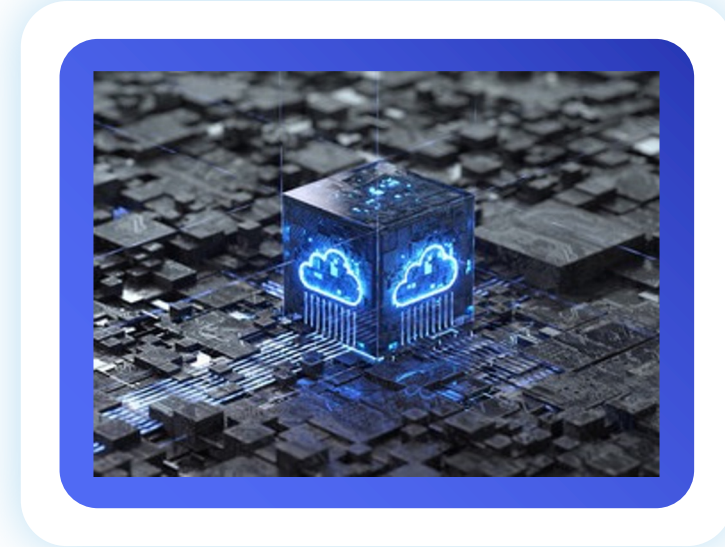


Scale & Performance

# Use Case

## Disaster Recovery

- Restore all application components via granular restore capability
- Use policy driven automation to manage how backups are securely replicated to off-site storage
- Enable near-zero RTO for Kubernetes workloads



Cross A Z and  
Region



Multi and Hybrid  
Cloud



Storage  
Transforms

# Use Case

## Application Mobility

- Enable cross-cloud portability & migration of applications between K8s clusters
- Keep some applications and environments on premises while running others in a cloud provider
- Migrate between public and private K8s deployments efficiently
- Provide planning and understanding of K8s upgrades by migrating applications predictably to an upgraded cluster



Cluster  
Upgrades



Application  
Transforms



Test/Dev  
Cluster

# Kasten by Veeam

## Product Details



**KASTEN**  
**K10**



# Traditional Infra-centric data management approach scale poorly and leave organizations exposed



## Persistent Volume

Piece of storage provisioned by an administrator or dynamically provisioned using Storage Classes

## Persistent Volume Claim

PersistentVolumeClaim (PVC) is a request for storage by a user

## Pod

Pods are the smallest deployable units of computing that you can create and manage in Kubernetes

## Services

Service is an abstraction which defines a logical set of Pods and a policy by which to access them

## Config Map

API object used to store non-confidential data in key-value pairs

## Secret

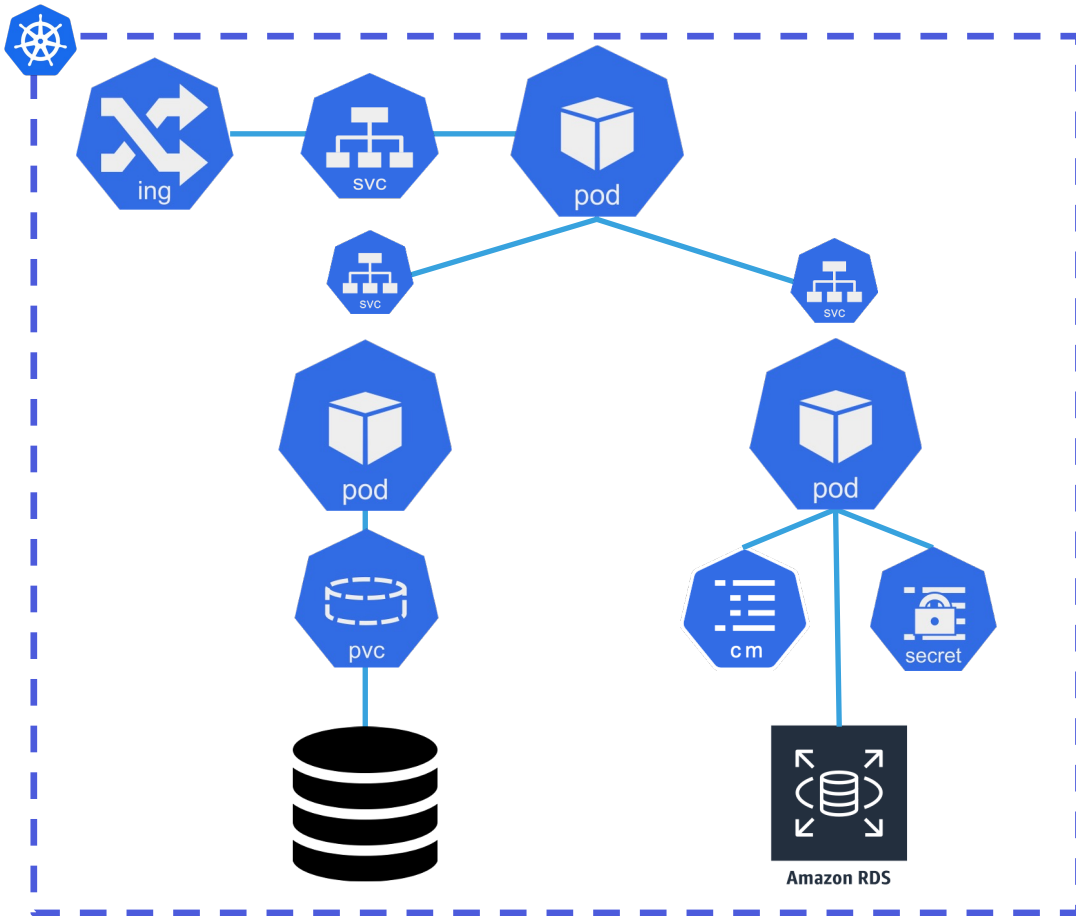
Object that contains a small amount of sensitive data such as a password, a token, or a key

## Ingress

API object that manages external access to the services in a cluster, typically HTTP

# Traditional Infra-centric data management approach

scale poorly and leave organizations exposed



## My infrastructure will take care of it

- ✓ Data-store snapshots
- ✗ Limited stack options
- ✗ Weak consistency
- ✗ Complex restore procedure

## Let me put together a "quick" script

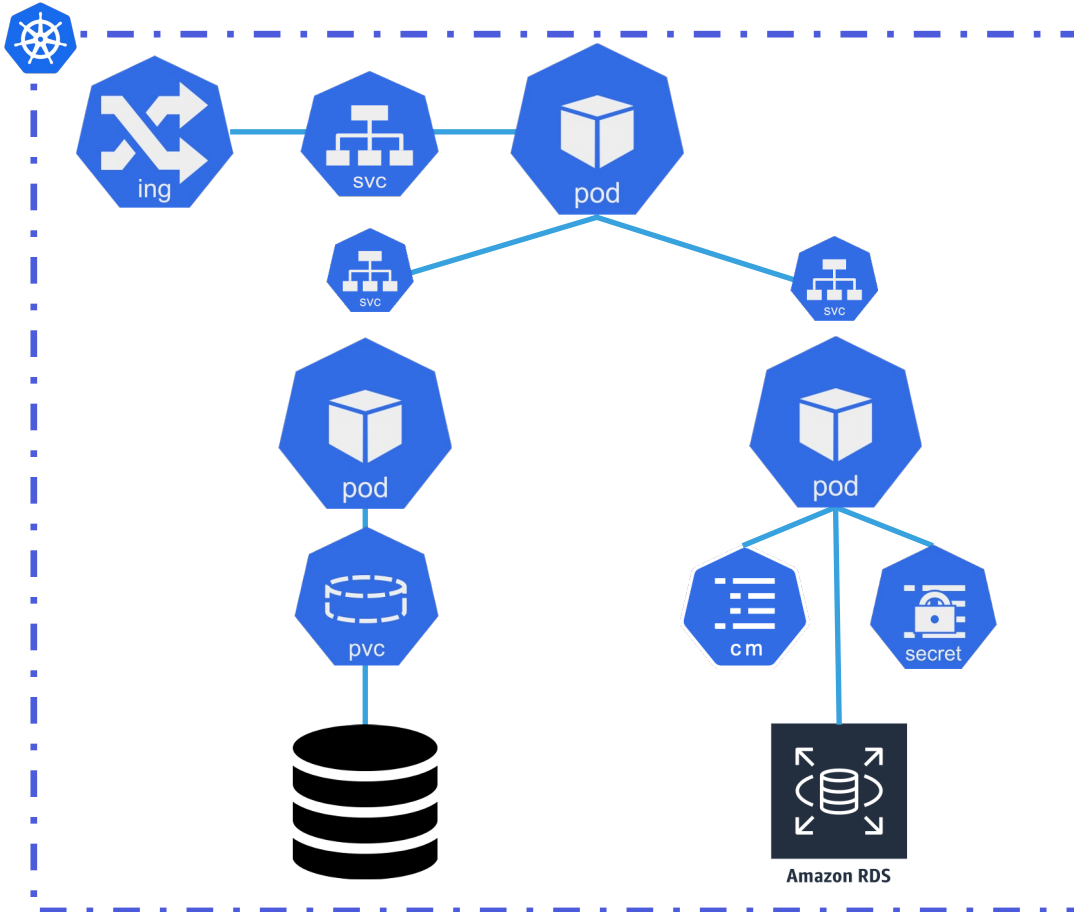
- ✓ Tailored to application
- ✗ More complex than expected
- ✗ Often tied to infrastructure
- ✗ Difficult to maintain

## My storage system does backups & migration

- ✗ No fault isolation
- ✗ Lowest common denominator
- ✗ 2X management complexity
- ✗ Performance cost for overlays

# Kasten by Veeam

focus on complete application resources and persistent state

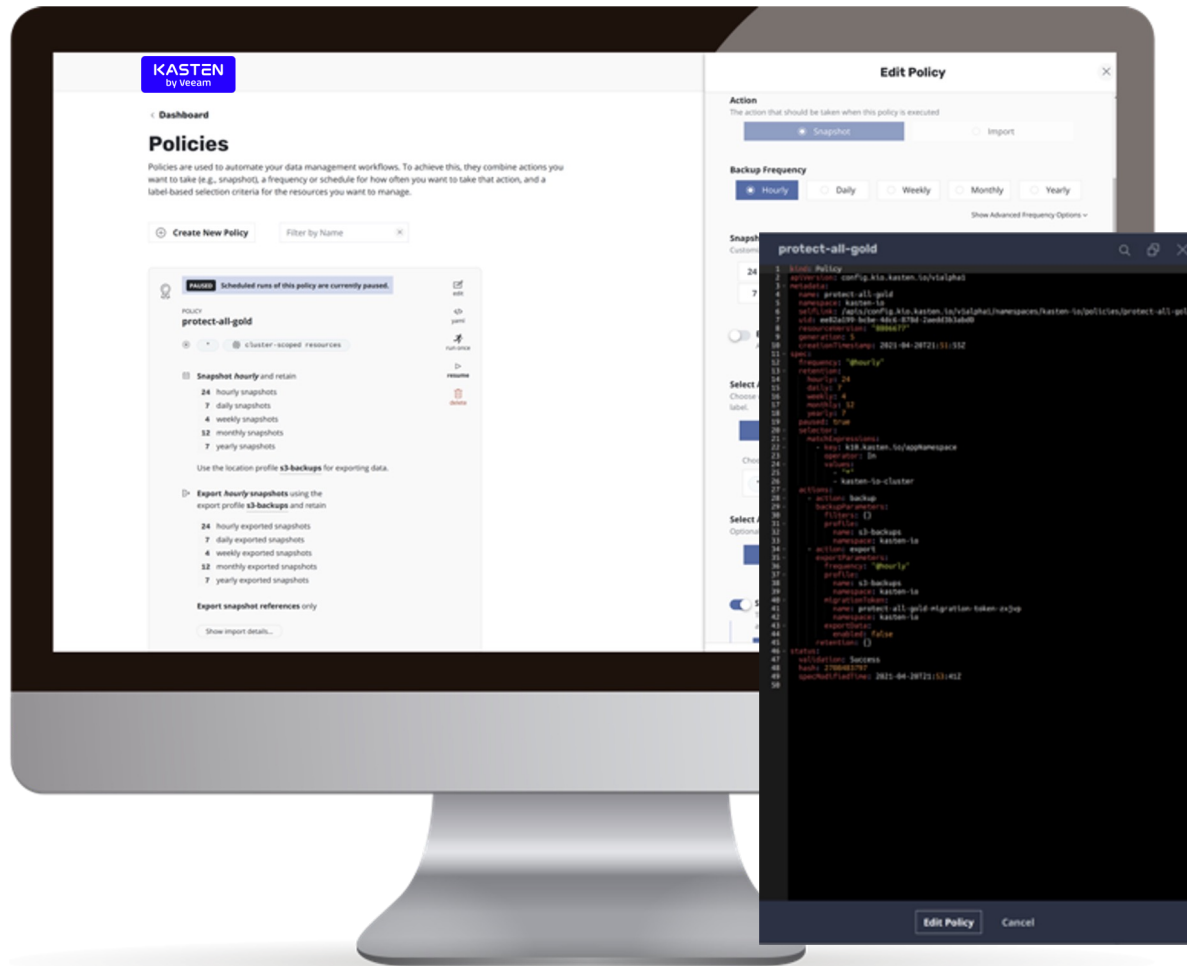
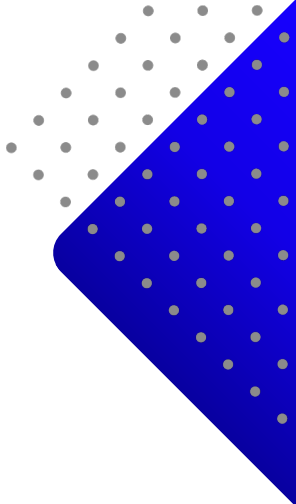


## Applications as the operational unit

- Perform complete application capture  
Consistent data and application resources capture
- Abstract underlying infrastructure  
Seamless support for storage and data services
- Perform coordinated operations  
Proper sequencing of resource and data operations

# How Kasten by Veeam works

## Policy Driven Data Management

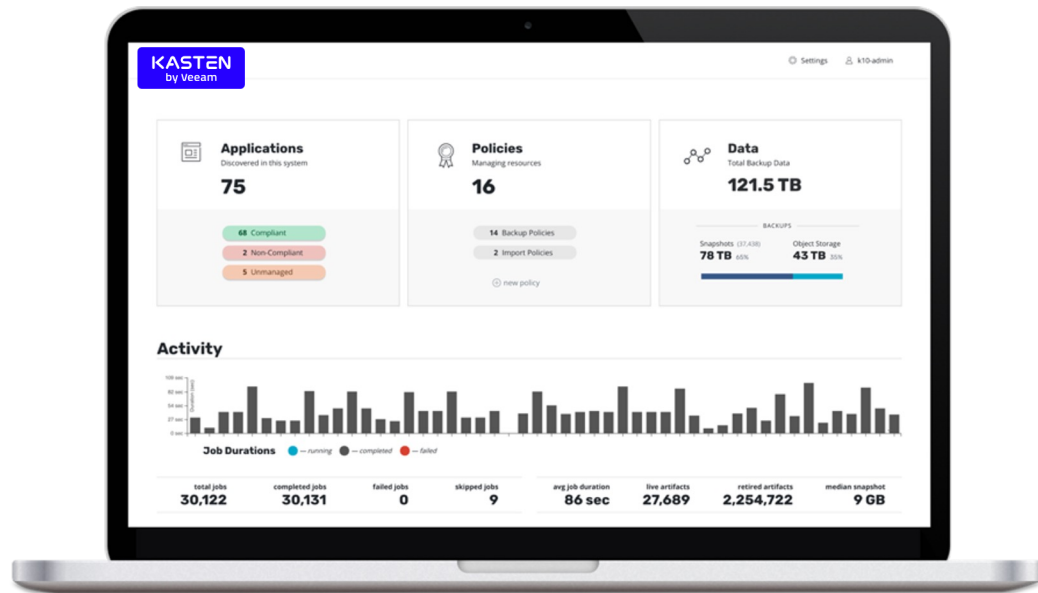


## Automated Policies

- Set up custom and default policies to meet your data management needs
- Policies provide automated enforcement to help meet your SLAs

# How Kasten by Veeam works

## Observability

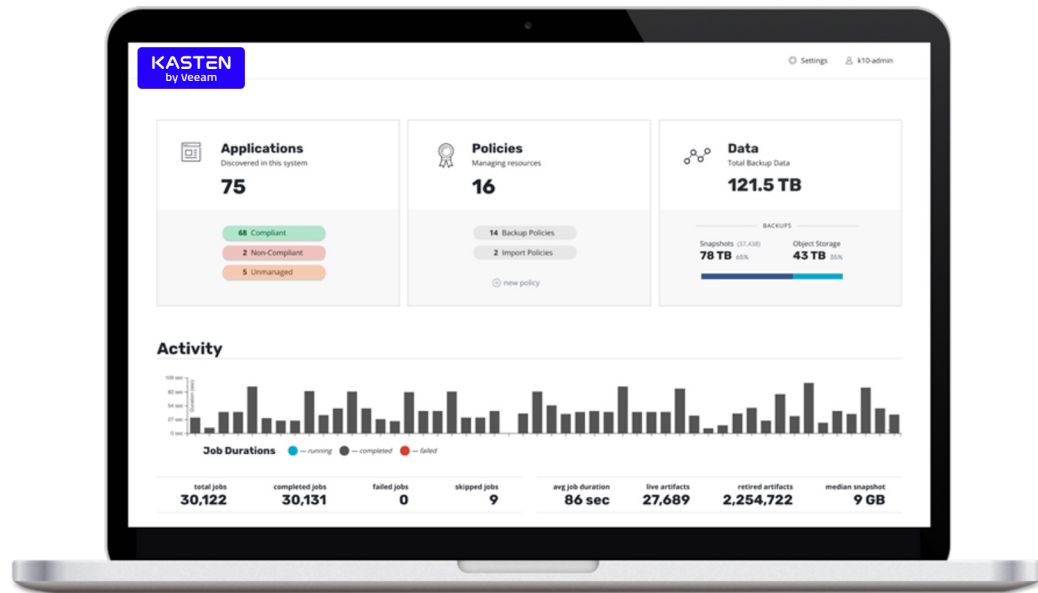


## Intuitive UI, Feature Rich Dashboard

- Know the up-to-date protection status of all your applications
- Easy to determine if any corrective action is required
- Out-of-the-box dashboards, metrics and alerts

# How Kasten by Veeam works

## Enhanced Extensibility



Minimize time for new deployments, easily select best tools for the task

- Easily integrates tools of choice in operational Kubernetes environments
- Complete support across environments, including data services, monitoring and alert

# Kanister framework

extensibility for data management workflows



KANISTER

**Open-Source Framework**   
Developer Focused

Application-specific  
data operation blueprints



Distributed  
eventually  
consistent  
systems



Complex custom  
applications

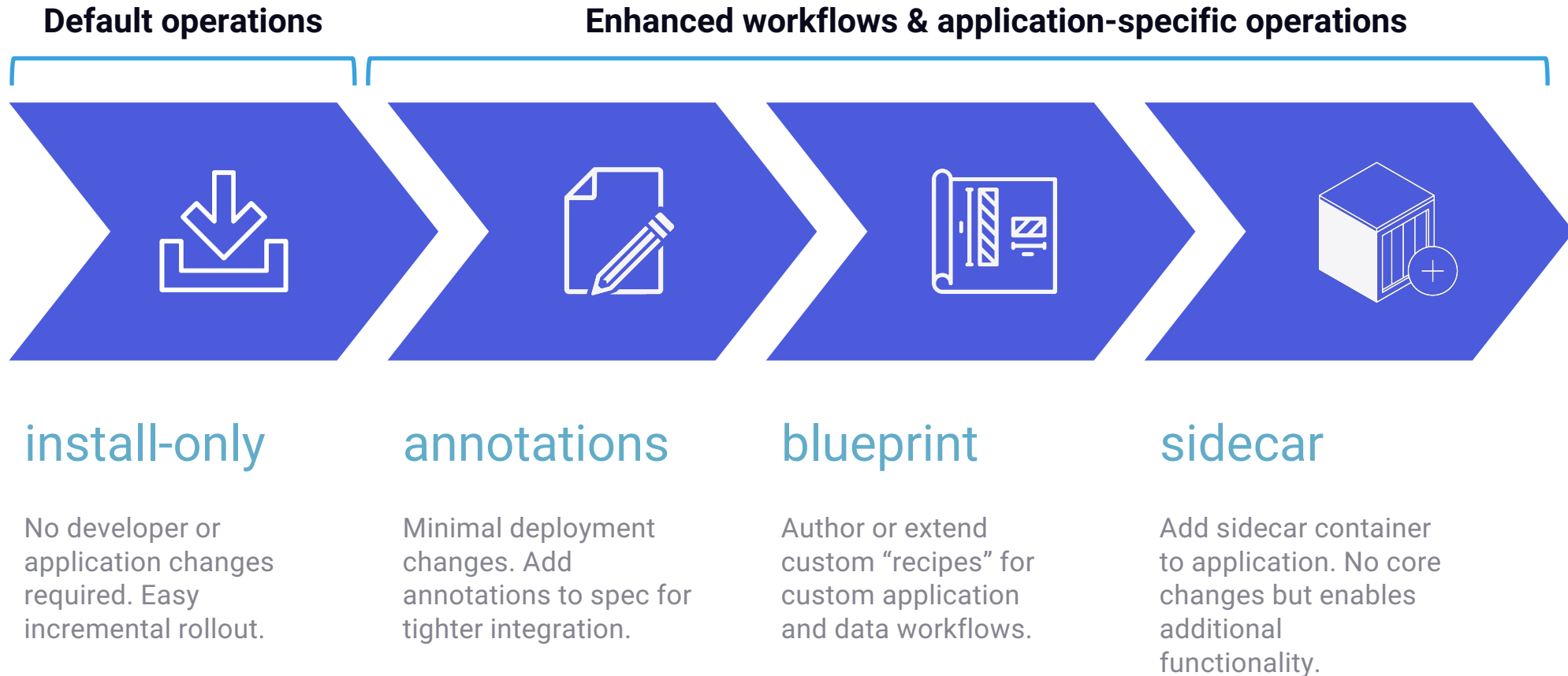
- **Application-specific data management recipes**  
Capture workflows as Kubernetes CRs
- **Data capture and manipulation primitives**  
Block, file, and object store building blocks
- **Workflow orchestration functions**  
Kubernetes execution and resource manipulation
- **Extend existing or author own blueprints**  
Collection of blueprints for common services



KASTEN  
by Veeam

# Kasten by Veeam + Kanister adoption spectrum

## zero touch to deep integration







# K10 Multi-Cluster Dashboard

- 2** Clusters
- 42** Policies
- 128** Applications
- 0** Non-Compliant Applications

## K10 Global Resources

Create and distribute policies and profiles to multiple clusters and manage multi-cluster permissions.

- 16** RBAC Entries
- 2** Global Profiles
- 2** Global Policies
- 1** Distribution

## Data Usage

Total Across Clusters

**45.9 TiB**

Snapshot

**41.6 TiB**

Object

**4.3 TiB**

## Recent Activity

- 1 hour
- 1 day
- 1 week

Actions

**54**

Failed Actions

**6**

## Clusters

☰ A-Z
Filter by Name
2 clusters
Completed Successfully ✓
+ Add Clusters

	CLUSTER	APPLICATIONS	POLICIES	ACTIONS • 1D
primary	<b>primary-aro</b> <small>dist.kio.kasten.io/cluster-type:primary</small>	<b>115</b> <span>0</span> <span>0</span> <span>115</span>	<b>27</b>	<span>21</span> <span>6</span> <span>0</span>
	<b>secondary-eks</b> <small>dist.kio.kasten.io/cluster-type:secondary</small>	<b>13</b> <span>0</span> <span>0</span> <span>13</span>	<b>18</b>	<span>27</span> <span>0</span> <span>0</span>

### Applications

Discovered in this system

# 115

- 0 Compliant
- 0 Non-Compliant
- 115 Unmanaged

### Policies

Managing resources

# 26

- 25 Backup Policies
- 0 Import Policies
- 1 System Policy

### Usage & Reports

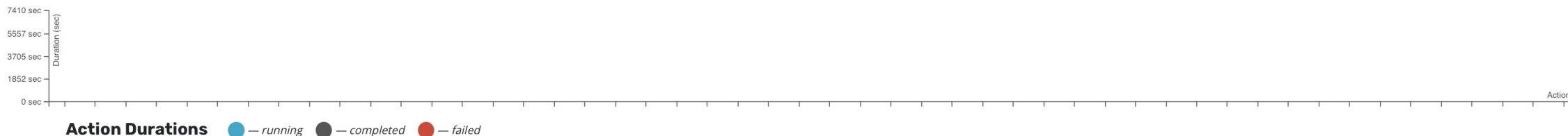
Total Backup Data

# 46.6 TiB

BACKUPS

- Snapshots (431) **42 TiB** 91%
- Object Storage **4 TiB** 9%

## Activity



<b>total actions</b>	<b>completed actions</b>	<b>failed actions</b>	<b>skipped actions</b>	<b>avg duration</b>	<b>live artifacts</b>	<b>retired artifacts</b>
<b>86,405</b>	<b>77,022</b>	<b>8,156</b>	<b>1,199</b>	<b>195sec</b>	<b>356,329</b>	<b>4,317,172</b>

## Actions

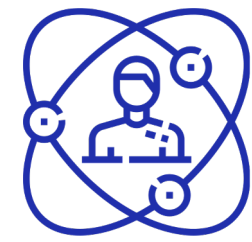
Filter

<p>COMPLETED</p> <p><b>Policy Run</b></p> <p>run-bcxmtfq4rq</p>	<p>POLICY</p> <p>k10-disaster-recovery-policy</p>	<p>ACTIONS</p> <p>1 1</p>	<p>APPLICATIONS</p> <p>1 Application</p>	<p>START</p> <p>Today, 12:57pm</p> <p>DURATION</p> <p>5 mins, 52 secs</p>
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<p>COMPLETED</p> <p><b>Policy Run</b></p>	<p>POLICY</p> <p>k10-disaster-recovery-policy</p>	<p>ACTIONS</p> <p>1 1</p>	<p>APPLICATIONS</p> <p>1 Application</p>	<p>START</p> <p>Today, 11:57am</p>
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# Kasten by Veeam – User Experience

"Everything should be made as simple as possible, but not simpler." – Albert Einstein



1 INSTALL ON ANY PLATFORM WITH HELM OR AN OPERATOR

2 CONFIGURE LOCATION PROFILE(S) AND ENABLE K10 DISASTER RECOVERY

3 CREATE A POLICY AND PROTECT ANY KUBERNETES BASED APPLICATION

4 EXPORT TO AN OBJECTSTORE WITH OBJECT LOCK AND IMMUTABILITY ENABLED

5 TRANSFORM AND IMPORT INTO A DIFFERENT PLATFORM, DISTRIBUTION OR VERSION

EVERYTHING DONE VIA THE  
K10 DASHBOARD, THROUGH THE K10 API OR THE KUBECTL

# Customer Case Studies

**KASTEN**  
by Veeam

ON  
CUSTOMER FACING  
MANUFACTURERS  
RETAILERS

ADVERTISING  
AGENCIES

ANTHROPOLOGIST

MARKETEERS

CONSUMERS

MAKERS & FIXERS  
SERVICE

CONSUMERS & USERS

# Kasten by Veeam for kubernetes data management battle hardened for day 2 scale



54 nodes, 216 CPUs, 1.7 TB RAM

173 Applications/Projects

Multi-Vendor Storage: 415 Volumes, Multi-TB

Number	Component (subset)
2,126	Pods (1,380 workloads)
3,166	Secrets
1,411	Services
3,483	Image Information
768	Service Accounts
915	Configuration
3,484	Role Bindings
5,137	Other Components
18,393	Total (average 112/app)

sopra  steria

Top 3 French IT Firm



## DEVOPS RUN

700 dev:2 ops ratio

100% transparent to developers



## USE CASE DIVERSITY

Backup and Disaster Recovery  
Application Mobility (e.g., large  
OpenShift 3.x to 4.x migration)

## APPLICATION DIVERSITY



COBOL

php

GO

Java



elastic

MySQL



redis



mongoDB



ORACLE



cassandra

KASTEN  
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# Zenseact - Streamlining Backup Management

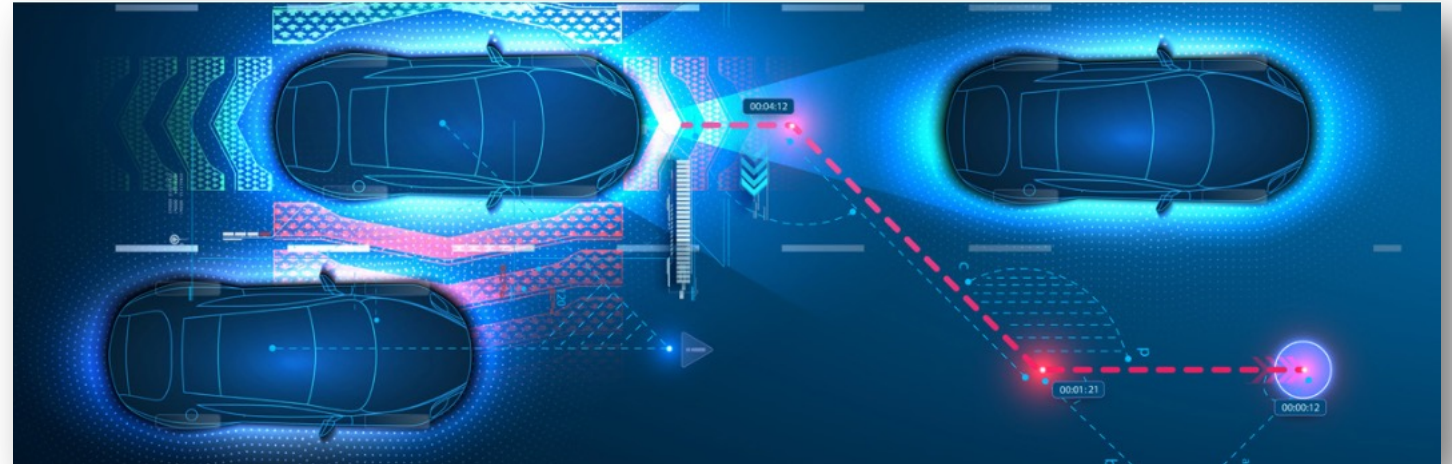
## Accelerating Self-Driving Innovation with Kasten By Veeam

### Challenges

- Need to innovate rapidly to keep pace with competitors
- Moving from VMs to containers while minimizing risk of data loss
- Required self-service capabilities to accelerate development cycles

### Results

- Saves 150 hours per month of development time through automation
- Reduces risk of data loss with policy-driven backups
- Supports innovation by enabling rapid iterations



“Of all the enterprise solutions we considered, Kasten by Veeam was the **most capable**. Of all the offerings on the market today, it’s the **most stable, simple to use** and **reliable** option. Kasten by Veeam **includes many features** out of the box that we would have had to build ourselves, if we had chosen another option.”

**Johan Jansson**, Scrum Master and Service Owner, Zenseact

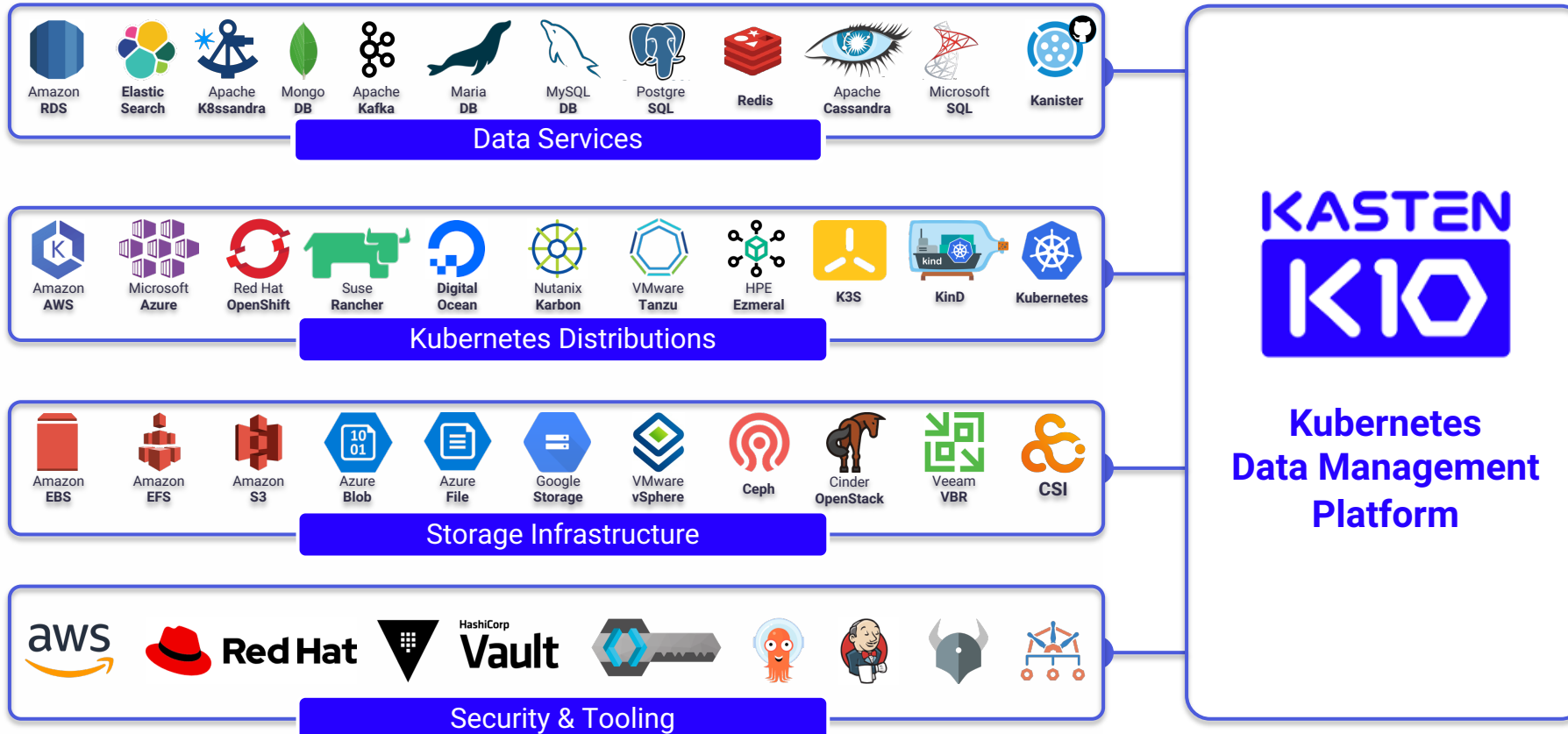


**zenseact**  
Make it real.

**KASTEN**  
by Veeam

# How Kasten by Veeam Works

## Freedom of Choice



### Ecosystem Focus

- Constructed using Cloud Native architectural principles following a desired state model with declarative control.
- Extensive support for ecosystem components across the entire application stack.
- Quick to deploy and easy to use via a state-of-the-art management interface or a Cloud Native API.
- Application-centric approach and deep integrations with relational and NoSQL databases, Kubernetes distributions, and all clouds provides teams the freedom of choice without sacrificing operational simplicity.

# Kasten by Veeam – licensing





# Kasten by Veeam – Licensing Model

	Free Kasten K10	Enterprise Trial	Enterprise
License	Free	Free	Subscription-based
License Duration	Perpetual	30 days	Subscription-based
Maximum Nodes	5	50	Unlimited
<b>Core Features</b>			
Data Protection Assessment	-	✓	✓
Kasten Assisted Deployment	-	✓	✓
Customer Support	-	✓	✓
<b>Advanced Features</b>			
Backup and Restore	✓	✓	✓
Disaster Recovery	✓	✓	✓
Application Mobility	✓	✓	✓
<b>Cloud &amp; Security Features</b>			
Kubernetes Distributions	✓	✓	✓
Storage	✓	✓	✓
Public Cloud Operation	✓	✓	✓
On-prem Operation	✓	✓	✓
Enterprise Security	✓	✓	✓
Ransomware Protection	✓	✓	✓
Data Features	✓	✓	✓
Metadata Features	✓	✓	✓
Backup, DR, Mobility Features	✓	✓	✓
Operations Support Features	<b>INSTALL</b>	<b>TRY</b>	<b>BUY</b>



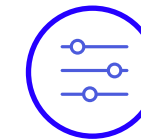
**Node-based**

Pricing based on number of worker nodes.



**Predictable Pricing**

No per-TB, per-socket, or feature pricing.



**Flexible Model**

Auto-scaling/metering support if needed.

# Try Kasten by Veeam for Free!



[kasten.io/try-kasten-k10](https://kasten.io/try-kasten-k10)

# Kubernetes Training

<https://kubecampus.io>



**Learn  
Kubernetes  
FREE!**

Compete with fellow learners.  
Be on the wall of fame.



kubecampus.io



# Thank You

**KASTEN**  
by Veeam